

Sponsorship Opportunities

September 9-10, 2014
InterContinental | Dallas, TX
einsurancesymposium.com

Entrepreneurial
Insurance Symposium
2014

Sponsorship Opportunities

The Entrepreneurial Insurance Symposium offers you an excellent opportunity to interface with the insurance industry's most innovative thinkers. Attendees represent insurers, intermediaries, agents, investors, technology companies, risk managers and others, all of whom are searching for creative, innovative ideas that will give them a competitive advantage. We have many sponsorship opportunities as well as a limited number of exhibitor spaces in the Networking Mall. Should you choose to become a sponsor or exhibitor, you will be joining the insurance industry's leading innovators in a melting pot of ideas that are sure to bring great value to your firm. Should you have a sponsorship idea that is not set forth in our list, please feel free to enquire.

STRATEGIC PARTNERS

- Entrepreneurial Insurance Alliance (EIA) Board of Directors seat
- Symposium speaker selection
- Input on the Symposium agenda
- Direct access to all candidates applying for an Entrepreneurial Insurance Award
- First contact on EIA submissions for investment or underwriting capacity for new programs, MGAs and insurers
- Full access to all EIA members, Symposium registrants and other sponsors/vendors
- All Platinum Sponsor benefits
- Note: New Strategic Partners must be approved by the current EIA board

PLATINUM SPONSORSHIP – \$15,000

- Highest profile exposure at symposium
- Largest company logo in symposium attendee handbook, on-site event signage, general sessions
- Company will be included in innovation advertising campaign with Business Insurance and other media outlets
- Prominent logo and url posting on www.eInsuranceSymposium.com
- Company name included as leader in innovation on all pre-event press releases
- Full access to all attendees via mailing list in Excel format
- Meeting room for private meetings during the symposium
- Two invitations to the annual private speaker/VIP dinner
- Fifty percent off advertising in the symposium attendee handbook
- Priority selection of 2015 symposium sponsorships and networking mall exhibition booth space

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GOLD SPONSORSHIP – \$10,000

- Company name/logo in symposium attendee handbook, on-site event signage, general sessions
- Company name/logo in two symposium advertisements in Business Insurance
- Prominent logo and url posting on www.eInsuranceSymposium.com
- Logo recognition in symposium attendee handbook
- Post-event access to all attendees via mailing list in Excel format
- Meeting room for private meetings during the symposium
- One invitation to the private speaker dinner
- Twenty five percent off advertising in the symposium attendee handbook
- Priority selection of 2015 symposium sponsorships and networking mall exhibition booth space

SILVER SPONSORSHIP – \$5,000

- Company name/logo in symposium handbook, on-site event signage, general sessions
- Company name/logo in one symposium advertisement in Business Insurance
- Acknowledgement and link on www.eInsuranceSymposium.com
- Post-event access to all attendees via mailing list in Excel format
- Twenty five percent off advertising in the symposium attendee handbook
- Priority selection of 2015 symposium sponsorships and networking mall exhibition booth space

BRONZE SPONSORSHIP – \$3,000

- Company name in symposium attendee handbook and on-site event signage
- Company logo in general sessions
- Acknowledgement and link on www.eInsuranceSymposium.com
- Twenty five percent off advertising in the symposium attendee handbook

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OPENING DAY BREAKFAST – \$10,000

- Exclusive sponsorship at the opening day breakfast on Tuesday, September 9th
- Prominent logo and url posting on www.eInsuranceSymposium.com
- Company logo in symposium attendee handbook
- Company logo in general sessions
- Substantial on-site event signage at breakfast event
- Opportunity to exclusively distribute marketing materials, logo coffee mugs and napkins at the breakfast
- Twenty five percent off advertising in the symposium attendee handbook
- Post-event access to all attendees via mailing list in Excel format

NETWORKING BREAKFAST – \$7,500

- Exclusive sponsorship at the networking breakfast on Wednesday, September 10th
- Prominent logo and url posting on www.eInsuranceSymposium.com
- Company logo in symposium attendee handbook
- Company logo in general sessions
- Substantial on-site event signage at breakfast event
- Opportunity to exclusively distribute marketing materials, logo coffee mugs and napkins at the breakfast
- Twenty five percent off advertising in the symposium attendee handbook
- Post-event access to all attendees via mailing list in Excel format

EVENING NETWORKING RECEPTION – \$12,500

(this event can be co-hosted)

- Exclusive sponsorship at the evening networking reception on Tuesday, September 9, 2014
- Prominent logo and url posting on www.eInsuranceSymposium.com
- Post-event access to all attendees via mailing list in Excel format
- Company logo in symposium attendee handbook
- Substantial on-site signage at the reception, including logo table cards & stands
- Opportunity to exclusively distribute marketing materials, logo glasses and napkins at the reception event
- Twenty five percent off advertising in the symposium attendee handbook

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LANYARD SPONSOR – \$4,000

- Exclusive sponsorship of the attendee lanyards for badges (badges are required for admittance to all events)
- One-color logo on the attendee lanyards
- Acknowledgement and link on www.eInsuranceSymposium.com
- Acknowledgement inside the symposium attendee handbook
- Acknowledgement on on-site symposium signage
- Twenty five percent off advertising in the symposium attendee handbook

REFRESHMENT AND NETWORKING BREAKS – \$2,500

- Exclusive sponsorship of the networking beverage and refreshment breaks (catering included)
- Substantial on-site signage
- Acknowledgement inside the symposium attendee handbook
- Twenty five percent off advertising in the symposium attendee handbook

HANDBOOK ADVERTISING – \$1,750 full page / \$1,000 half

- High gloss handbook used throughout the symposium
- Frequently referenced to by attendees, speakers and exhibitors for the symposium agenda, speaker profile, and important logistical information
- Acknowledgement and link on www.eInsuranceSymposium.com
- Full-page and ½ page ads available
- Must be sponsor or exhibitor to purchase ad space
- Limited number of spaces in the handbook, so be sure to reserve your place today

NETWORKING EXHIBIT MALL – \$1,600

- For details contact Diahann Doyen at ddoyen@marketscout.com. Space is limited, so be sure to reserve your place today

CREATE YOUR OWN SPONSORSHIP—\$1,500-\$9,000

- Example: surveys, dessert bar, resume station
- For details contact Diahann Doyen at ddoyen@marketscout.com

Sponsorship Opportunities

SPONSORSHIP AGREEMENT & SELECTION FORM - PART I

Thank you in advance for participating in the 2014 Entrepreneurial Insurance Symposium. MarketScout will send each sponsor a signed copy of this contract acknowledging acceptance and specific sponsorship benefits according to the prior pages of this document. To complete your sponsorship online, go to www.einsurancesymposium.com.

Please check all sponsorships that apply:

Platinum – \$15,000	Registration & Information Area – \$2,500
Gold – \$10,000	Lanyards – \$4,000
Silver – \$5,000	Official Pens – \$4,000
Bronze – \$3,000	Official Writing Pads – \$3,000
Opening Day Breakfast – \$10,000	
Networking Breakfast on Day 2 – \$7,500	Handbook Ad
Evening Networking Reception – \$12,500	Full Page – \$1,750
Refreshment & Beverage Breaks – \$2,500	1/2 Page – \$1,000
CIC update registration – \$420 per attendee	\$ _____
Grand Total Due to MarketScout for Sponsorship(s):	\$ _____

I hereby make application for the above sponsorship(s) for the 2014 Entrepreneurial Insurance Symposium.

Company Name: _____
(Please print company name as it should appear in conference program, on web site and on booth signage)

Contact Name: _____ Title/Position: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____ Web Site URL: _____

Please send your completed SPONSORSHIP AGREEMENT & SELECTION FORMS Part I & II to Diahann Doyen by fax (972) 934-4299 or email ddoyen@marketscout.com. You will receive confirmation once your sponsorship has been approved. Sponsorships are assigned on a first-come, first-served basis, and are non-refundable.

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SPONSORSHIP AGREEMENT & SELECTION FORM - PART II

Sponsors may pay for both sponsorships and additional attendee registration (\$420 value)* via check or credit card. However, sponsorships are assigned on a first-come, first-served basis. Please forward your payment immediately to avoid delay.

Method of Payment: American Express MasterCard Visa Company Check

Credit Card #: _____ Exp. Date (mm/yy): _____ CVC2# (Required) _____
(3-digit # on back of card)

Credit Card Billing Address: _____

City: _____ State: _____ Zip: _____

Name on Card (Please Print): _____

Signature (Required): _____ Date: _____

ATTENDEE REGISTRATION INFORMATION:

First Name: _____ Last Name: _____

Badge Name (if different from above): _____

Company Name: _____ Title/Position: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____ Web Site URL: _____

ADDITIONAL REGISTRATION

MarketScout recommends that you make all attendee registration purchases in advance to avoid delays in entering the event. (Note: No one will be admitted to the event and exhibit hall without a badge.)

Copy this form for additional registrants.

First Name: _____ Last Name: _____

Badge Name (if different from above): _____

Company Name: _____ Title/Position: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____ Web Site URL: _____

Please send your completed SPONSORSHIP AGREEMENT & SELECTION FORMS Part I & II to Diahann Doyen by fax (972) 934-4299 or email ddoyen@marketscout.com. You will receive confirmation once your sponsorship has been approved. Sponsorships are assigned on a first-come, first-served basis, and are non-refundable.

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CUSTOMIZED SPONSORSHIPS SOLUTIONS TO FIT YOUR BUDGET

We can customize the perfect sponsorship package to meet your company's goals. Regardless of your budget size, we can tailor a few marketing opportunities to meet your needs.

Contact Diahann Doyen at ddoyen@marketscout.com or 972.934.4264